

JOSE MIGUEL SOUSA

Footwear Designer & Product Development Specialist

"Transforming ideas into wearable innovation"



Profile

Passionate about footwear design and product development, with a strong foundation in quality control, market research and client-focused innovation. With experience across the fashion, medical and commercial footwear sectors, I bring a blend of creativity, technical insight and commercial understanding to every stage of product development — from sketch to shelf.

Education

Bachelor's in Business Management

Universidade Moderna do Porto – 1991–1996

CET – Industrial Automation & Robotic Control

ATEC, Matosinhos – 2011–2012

Professional Experience

Quality Manager – Footwear Industry

Felgueiras / S. João da Madeira – 2019–2020

- Footwear finishing, lab development
- Product creation based on client needs
- Commercial and branch operations

Product Manager – Medical Footwear

Canedo – 2014–2018

- Developed diabetic & hospital footwear
- Launched "On Zen" brand
- Led certifications & supplier negotiations
- Collaborated with fashion designers

SAE Technician

STCP, Porto – 2011–2012

- Wi-Fi and communication system support

Financial Consultant – Barclays Finance

Porto – 2008–2011

- Personal credit specialist
- Top 3 national broker in contracts closed

Sales Technician – BMW

Santo Tirso – 2007

Commercial Director – Honda

Maia – 2003–2006

- Led sales teams & productivity analysis

Entrepreneur – Bridal Accessories Brand

Carvalhos – 1997–2002

- Owned and managed accessories business

Tools & Technical Knowledge

Adobe Photoshop & Illustrator

Footwear Technical Drawing

Hand Sketching & Rendering

Microsoft Office (Excel, Word, PowerPoint)

Basic AutoCAD

Industrial Automation

Languages

Portuguese: Native

English: Fluent

Skills & Interests

• Market Research & Trend Translation

• Design Thinking & Product Innovation

• Team Leadership

• Photography

• Travel

• Theatre

• Fitness